



**California Special
Districts Association**

Districts Stronger Together

Getting to Know CSDA

May 2, 2019

South Placer Municipal Utility District Board Meeting



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CSDA Public Affairs Field Coordinator

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About Me

- **First Field Coordinator hired in 2015**
 - Cover Sierra and Northern Networks for CSDA
 - South Placer MUD = CSDA's Sierra Network
- **Professional Background:**
 - Legislative Director/Consultant in State Assembly and Senate
 - Financial Analyst at Placer County Water Agency
- **Currently a Board Member for my local water district**
 - Georgetown Divide PUD

CSDA Overview

● **Our Purpose**

- California Special Districts Association was founded in 1969
- Promote good governance and best practices
- Protect local government funds, special district autonomy, and core services in the community

● **CSDA Strategic Plan – focus on member needs**

- Legislative advocacy
- Quality educational offerings
- Timely information sharing
- Cost saving programs & services
- Regional opportunities



Advocacy & Public Affairs

- **CSDA: Districts Stronger Together**

- Only association representing special districts of all types, all sizes, all over the state
- Staff includes 4 in-house lobbyists, legislative analyst/attorney and public affairs specialist
- At the table with CSAC and League of CA Cities in local government discussions
- Please complete Grassroots Mobilization Survey (handout)

- **Districts Make the Difference Campaign**

- Public facing campaign to raise awareness of special districts
- www.districtsmakethedifference.org



Current Legislative Issues

- **ACA 1:**

- Allow districts to approve bonds or special taxes for public infrastructure with 55% of vote;
- Public infrastructure includes sanitary sewer projects.

- **Redevelopment 2.0?**

- Redevelopment abolished in 2012; diverted property tax revenue from districts;
- Desire among some legislators to bring it back to fund affordable housing, paramedic services.

- **Development Impact Fees and Local Charges**

- Bills to reduce/eliminate local fees that serve as “barriers” to ADUs/infill development/affordable housing.

CSDA Activity in Gold Country

- **Enhance collaboration and communication between districts in the region**
- **CSDA Gold Country Chapter**
 - Great opportunity to network, engage in advocacy and receive local training
 - Next Meeting in May (Details are To Be Determined)

Professional Development

- **Educational opportunities**
 - Training for Board and staff
 - Required ethics and harassment prevention training
 - Cost-effective webinar series includes on-demand
 - Regional workshops
- **Specialized conferences and workshops**
 - Special District Leadership Academy
 - General Manager Leadership Summit
 - Board Secretary/Clerk Conference
- **Annual Conference & Exhibitor Showcase**
 - September 25-28 in Anaheim

Recognizing Good Governance

Special District Leadership Foundation (SDLF)

- **Special District Administrator (SDA) Certification**
 - For General Managers/Administrators
- **Recognition in Special District Governance**
 - Special District Leadership Academy
 - For Board Members/Trustees
- **District of Distinction**
 - Recognizing excellence in districts
- **Transparency Certification**
 - Promoting transparency in governance



Information Sharing

- **Timely, relevant information**

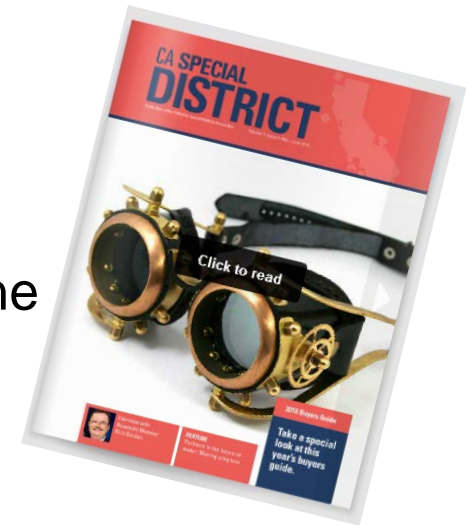
- Weekly e-News with legislative updates
- Email alerts on time-sensitive issues
- Bi-monthly California Special District magazine

- **Publications**

- Online bookstore with more than 80 titles
- Sample Policy Manual, Salary & Benefits Survey
- Free downloadable publications

- **Members Section of CSDA website**

- Career Center – job postings
- Sample doc library, equipment exchange, RFP/RFQ site



Finding the Expertise You Need

- **CSDA Communities**

- District peer-to-peer helpline

- **Legal Advice**

- On staff legislative analyst
- Free hour legal advice
- Bond counsel through CSDA Finance Corporation

- **Consultant Connection**

- Grant research/writing
- HR management
- Public outreach
- State mandate reimbursement



Cost Saving Programs

Adding Value to Membership – Saving Time & Money

- Website design/hosting – Streamline
- Discounted group purchasing – US Communities
- Diversified investment pool options – CalTrust
- Discounted first aid & safety supplies – Cintas
- Utility Cost Analysis – UCM
- District Purchasing Card
- And more!



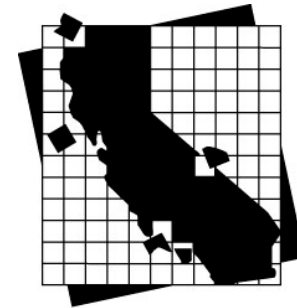
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UTILITY COST MANAGEMENT LLC

Districts Stronger Together

Sierra Network Resources

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CSDA